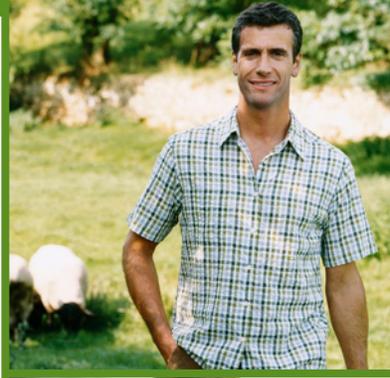




# AgBiz PLANNER



Start any time!



## A Virtual Course Designed for Young, Beginning & Small Farmers and Agribusinesses

### Benefits:

- Self-paced virtual learning modules
- Interactive value-added opportunities
- Networking Options
- Mentor-based approach to learning

### Online Module Topics:

1. Megatrends of Agriculture
2. Strategic Business Planning
3. Preparing for Your Lender
4. Constructing a Balance Sheet
5. Constructing an Income Statement & Cash Flow Projection
6. Understanding Lending Decisions
7. Farm Business Management Factors & Benchmarks
8. Growth & Transition Management
9. Personal Financial Management
10. Communications, Ethics, & Leadership

**Tuition:**  
**\$250**

per farmer or farm business  
(\$150 refunded after completion)

*High-speed Internet access is strongly recommended.*



### Course Includes:

- 10 online modules
- Business application exercises
- Business plan preparation resources
- Module quizzes
- Discussion forum
- Mentoring resources

### Time Commitment:



Designed to be completed over a 5-6 month period



Approximately 2 hours per module



Additional time spent on business planning applications may vary



Designed for farm & agri-businesses based on Dr. David Kohl's decades of experience.



Dr. David Kohl  
Professor Emeritus  
Ag Finance & Small  
Business Management  
Virginia Tech

For more information, or to register, please contact: Megan Arrington at [marrington@colonialfarmcredit.com](mailto:marrington@colonialfarmcredit.com) or contact your Relationship Manager



# FARM CREDIT

[www.colonialfarmcredit.com](http://www.colonialfarmcredit.com)

NMLS #585525

