



A Virtual Course Designed for Young, Beginning & Small Farmers and Agribusinesses

Online Module Topics:

1. Megatrends of Agriculture
2. Strategic Business Planning
3. Preparing for Your Lender
4. Constructing a Balance Sheet
5. Constructing an Income Statement & Cash Flow Projection
6. Understanding Lending Decisions
7. Farm Business Management Factors & Benchmarks Growth & Transition
8. Management
9. Personal Financial Management Communications, Ethics, & Leadership

Benefits:

- ✓ Self-paced virtual learning modules
- ✓ Interactive value-added opportunities
- ✓ Networking Options
- ✓ Mentor-based approach to learning

Time Commitment:

- ✓ Designed to be completed over a 5-6 month period
- ✓ Approximately 2 hours per module
- ✓ Additional time spent on business planning applications may vary

Tuition \$250
per farmer or farm business
(\$150 refunded after completion)

Course Includes:

- ✓ 10 online modules
- ✓ Module quizzes
- ✓ Business application exercises
- ✓ Discussion forum
- ✓ Business plan preparation resources
- ✓ Mentoring resources

June 1

Applications
Open

Aug 14

Applications
Close

Aug 19

Selections
Made

Sept 1

Program
Begins

Designed specifically for farm and agribusiness operations, this offering draws on the decades of expertise of Dr. David Kohl, Professor Emeritus of Agricultural Finance and Small Business Management at Virginia Tech.



NMIS
#585525



Scan to Apply!



for information or questions reach out to
social@colonialfarmcredit.com
or your relationship manager.

